

MASON FARMERS MARKET ASSOCIATION, INC.

2011 VENDOR APPLICATION FORM

Name_____

Business name (if applicable)_____

Address_____

City_____ State_____ Zip_____

Phone_____ Email_____

Please list all items you plan to sell._____

Please check your preference below.

_____seasonal vendor \$125 per space (\$150 after June 1)

_____daily vendor \$15 per space per day

_____any four weeks for \$45

Michigan Sales Tax number if applicable _____

The undersigned and all my representatives agree to abide by the
Mason Farmers Market Rules which I have reviewed.

Signed_____ Date_____

Approval_____ Date_____

Send check and form to: Mason Farmers Market Association, att: Barb Tornholm
City of Mason, 201 W. Ash, Mason MI 48854

2011 MASON FARMERS MARKET RULES

July 9 to October 1

Please note the TIME change: Market will run from **9:00 AM to 1:00 PM**

1. Annual Fee: \$125.00 per space for the 2011 season if the fee is paid in full by June 1, 2011. After June 1, the fee for one space is \$150. Each space will have 10 feet of frontage and 15 feet of depth. Seasonal vendors will have the right to the same space for the entire season of the market except for Sun Dried Festival on August 27 and Down Home Days on September 17, 2011. Please note we are coordinating space for the Festival and it will be in the festival area this year.

2. Daily fee: \$15.00 per space per market. The daily fee is payable for those not renting for the season. Daily spaces will be assigned on a first come, first served basis by the Market Master or appointee beginning at 8:30 am on market days. A package of any four weeks can be purchased for \$45.

3. The Market will be open to the public from 9 a.m. to 1 p.m. on each Saturday between July 9 and October 1.

4. To claim a previously assigned space, an annual vendor needs to be present by 7:30 a.m. or the space may be rented out to a daily vendor after that time. Only the Market Master or appointee can assign space. An annual vendor cannot designate who gets their space if they are not present, nor can they sublet their space.

5. Vendors are expected to have quality produce. Selling overripe, spoiled or unusable produce is not permitted. Vendors are also required to comply with all Michigan Department of Agriculture (MDA) Rules and Regulations. Contact the MDA for questions at 517/373-1060 (processed food) or 517/373-1087 (plants). A copy of the appropriate State license must accompany the vendor application for items such as perennial plants, baked goods, and maple syrup as well as other processed foods.

6. All items offered for sale ***must*** be home grown (grown by vendor) or farmer direct (bought from another Michigan farmer) except with express permission of the Mason Farmers Market Association. Products eligible for sale in the market include: fruits, vegetables, flowers (fresh or dried), foods and value-added products. Value-added products may include: honey, maple syrup, pie/breads/jams prepared per cottage food law specifications, and dried flowers.

7. Products purchased through a produce wholesaler, produce auction or retailer **are prohibited**. *Vendors are encouraged to label their products in a location that can be clearly seen at the point of purchase.*

7. Dumping of produce in the trashcans is forbidden. Vendors are required to take home everything that was not sold including boxes, bags, etc. A one-time fee of \$50 will be assessed to vendors who leave trash behind.

8. Each vendor is expected to clean his or her stall at the end of each day and to keep it neat during the period that the market is open.

9. The maximum spaces that a vendor may have are two. Other arrangements require the written permission of the Market Master.

10. Rules apply equally to seasonal and daily vendors.

12. A Vendor suspected of violating a rule may receive a verbal request to stop the violation. A Vendor who receives a written notice of a violation and who does not immediately stop the violation may lose the privilege of offering items for sale at the market and will forfeit any fee paid.

Contact Persons are: Elaine Ferris, Market Master 517-676-4175, ejferris@toast.net
Barb Tornholm, Treasurer 517-676-5598, btornholm@sbcglobal.net